

What Can I Do With a Major in International Business?

Possible Career Options

(some career options could require advanced study)

Bilingual Educator
 Currency Dealer
 Customs Broker
 Customs Inspector
 Export Sales Representative
 Foreign Trade Consultant
 Global Sourcing Specialist
 Information Technology Specialist
 International Business Development Manager
 International Finance Officer
 International Sales Manager
 International Tax Accountant
 International Trader
 International Trade Documentation Specialist
 International Treasurer
 Marketing Representative
 Research Analyst
 Staff Consultant

Transferable Skills

Possesses a broad understanding of the international trade environment

Communicates and presents information effectively

Understands the global economy

Possesses understanding and sensitivity in regards to other cultures

Devotes considerable time to research

Operates effectively in diverse environments

Employs analytical skills

Possesses language skills

Employment Sites

Note- Because this major is new to Ashland University's curriculum, a comprehensive list of employment sites has not yet been established.

Experiential Education

Promoting a product or service in a foreign market

Assisting in the negotiation of contracts with shipping companies

Providing advice to foreign companies regarding human resources

Studying abroad

Additional Resources

Camenson, Blythe - *Careers in Foreign Languages*

Camenson, Blythe - *Opportunities in Overseas Careers*

Careers in International Affairs - School of Foreign Service

Halloran, Edward J. - *Careers in International Business*

Krannich, Ron & Cheryl - *Jobs for People Who Love to Travel*

Rivers, Wilga M. - *Opportunities in Foreign Language Careers*

Seelye, H. Ned & Day, Laurence J. - *Careers for Foreign Language Aficionados & Other Multilingual Types*

US Department of Labor - *Occupational Outlook Handbook*

Professional Associations

An Association of Executives in Finance, Credit, & International Business, www.fcibglobal.com

Business Advisory Council, www.abaonline.com

The Business Council for International Understanding, www.bciu.org

The Federation of International Trade Associations, www.fita.org

International Association of Business Communicators, www.iabc.com