

What Can I Do With a Major in Recreation and Sports Industry?

Possible Career Options

(some career options could require advanced study)

Adventure/Risk Trainer
 Armed Forces Recreation Specialist
 Camp Director
 Corporate Fitness Instructor
 Cruise Recreation Director
 Ice Arena Manager
 Municipal Recreation Specialist
 Prison Recreation Specialist
 Professional Sports Administrator
 Resort Manager
 Spa Director

Transferable Skills

Problem Solving Skills

Analyzes concepts, definitions, argument, and complex problems
 Organizes ideas, deals with questions of value and discovers common ground
 Generates ideas and formulates solutions
 Oversees budget

Persuasive Skills

Develops proposals and funding packages
 Builds and defends views and appreciates competing positions
 Persuades people and adapts to changes

Operation Skills

Supervises special events
 Oversees maintenance and renovations

Research Skills

Elicits hidden assumptions
 Summarizes complicated materials

Communication Skills

Presents ideas through well-constructed, systematic arguments
 Expresses a distinctive view and explains difficult material
 Eliminates ambiguities and vagueness in communication
 Instructs and trains individuals and groups

Writing Skills

Uses computers
 Writes interpretively, argumentatively, and descriptively
 Develops structure and techniques while anchoring generalizations
 Performs public relations and marketing
 Announces community services and volunteer opportunities

Employment Sites

Past interns and graduates have worked at:

Akron Aeros
Akron Racers
Ashland University Athletics
Ashland University Intramurals
Ashland University Student Activities
Cincinnati Recreation Commission
City of Akron Recreation Bureau
City of Alliance Parks and Recreation
City of Tiffin Parks and Recreation
City of Wooster Recreation Department
Great Lakes Naval Station
Kent State University Intramurals
Macomb Oakland Regional Center Office
Mohican Outdoor School
Mount Vernon YMCA
North Central Technical College
Ohio Parks and Recreation Association
Pueblo Family YMCA
Tucson Parks and Recreation
YMCA of Ashland

Experiential Education

Overseeing after-school activities at a local YMCA

Leading recreation activities for senior citizens at a community center

Creating a water safety program at a summer camp

Coordinating summer program for county parks and recreation department

Additional Resources

Field, Shelly, (1999), *Career Opportunities in the Sports Industry*, Checkmark Books: New York, NY.

Heitzmann, Ray, (1997), *Careers for Sports Nuts and Other Athletic Types*, Contemporary Publishing Group: Chicago, IL.

Jenson, Clayne & Naylor, Jay, (2000), *Opportunities in Recreation and Leisure Careers*, Contemporary Publishing Group: Chicago, IL.

Karlin, Len, (1995), *The Guide to Careers in Sports*, A Careers and College Publications: New York, NY.

Occupational Outlook Handbook, (2002-03), US Department of Labor.